

BOARD OF TRUSTEES
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MARK C. SCHULTE

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ERIC C. FERRY

ADMINISTRATOR /
PUBLIC SAFETY DIRECTOR
STEPHEN M. KELLY



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RESOLUTION 2025-35

The Board of Trustees of Miami Township, Clermont County, Ohio met in regular session at the Miami Township Civic Center on June 17, 2025, with the following members present: Mark Schulte, Ken Tracy and Mary Makley Wolff.

A motion was made to adopt the following Resolution:

A RESOLUTION AUTHORIZING THE EXECUTION OF AN AGREEMENT WITH HOMETOWN STRATEGIES, LLC DISPENSING WITH A SECOND READING, AND DECLARING AN EMERGENCY.

WHEREAS, Miami Township, Clermont County, Ohio (the "Township") seeks to enter into a written consulting agreement with Hometown Strategies, LLC to perform professional services including a community engagement study and related services.

NOW THEREFORE BE IT RESOLVED by the Board of Trustees of Miami Township, Clermont County, Ohio as follows:

SECTION 1. The Board does hereby authorize the Township Administrator Administrator/Public Safety Director to enter into a written consulting agreement with Hometown Strategies, LLC for purpose of conducting a community engagement study of Township residents and related services (the "Consultant Agreement"). A copy of the Consultant Agreement is attached as Exhibit A and incorporated herein by reference.

SECTION 2: The Board does hereby dispense with the requirement that this Resolution be read on two separate days, pursuant to Section 504.10 of the Ohio Revised Code, and authorizes the adoption of this Resolution upon its first reading.

SECTION 3: This Resolution is hereby declared to be an emergency measure necessary for the preservation of the health, safety, welfare and morals of Miami Township specifically in order to allow for the consultant work to begin immediately, and this legislation shall take effect immediately upon its passage by the affirmative vote of all members of the Board.

SECTION 4: That this Board hereby finds and determines that all formal actions relative to the passage of this Resolution were taken in an open meeting of this Board, and that all deliberations of this Board and of its Committees, if any, which resulted in formal action, were taken in meetings open to the public, in full compliance with applicable legal requirements, including Section 121.22 of the Ohio Revised Code.

SECTION 5: This Resolution shall take effect at the earliest period allowed by law.

First Reading: June 17, 2025

Second Reading: Dispensed with

Effective: June 17, 2025

Trustee WOLFF made the Motion and it was seconded by TRACY. On the roll call being called the vote resulted as follows:

Mr. Schulte X

Mr. Tracy X


Ms. Wolff X

Resolution 2025-35 was adopted June 17, 2025.

ATTEST:


Eric C. Ferry, Fiscal Officer

APPROVED AS TO FORM:



Joseph J. Braun,
Township Law Director

CERTIFICATION OF FUNDS

I hereby certify that at the time of making of this certification the amount required to meet the obligations set forth in this Resolution has been lawfully appropriated for such purpose and is in the treasury or in the process of collection to the credit of an appropriate fund free from any previous encumbrance.

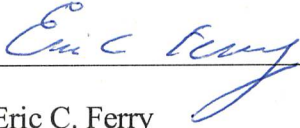

Eric C. Ferry
Fiscal Officer, Miami Township

EXHIBIT A

MEMORANDUM

TO: Steve Kelly, Township Administrator
FROM: Cody Rizzuto, Hometown Strategies
DATE: April 3, 2025
RE: Community Engagement Proposal for Miami Township

Proposed Scope of Work

Hometown Strategies is pleased to submit this scope of work for your review. We look forward to collaborating with Miami Township to engage the community, educate residents, and provide critical feedback to the Township Council on the pressing issues facing the community. Our approach will ensure that the residents are well-informed and empowered to participate in discussions, helping the Township make informed decisions.

1. Strategic Advising

- Hometown Strategies will serve as a strategic advisor to Miami Township and relevant staff to guide the community engagement process. This includes advising on the best methods for communicating critical issues and gathering resident feedback to inform decisions.
- Hometown Strategies will hold weekly meetings with key staff members to review progress, share updates, and adjust the strategy as necessary. Additionally, we will be available for ongoing consultations to meet any emerging engagement or strategic needs.

2. Public Engagement Strategy

- Hometown Strategies will develop and implement a comprehensive engagement strategy to effectively communicate the Township's issues and gather community input.
- Hometown Strategies will organize and consider a mix of in-person and virtual events, including town halls, tele townhalls, informational meetings, community surveys, etc. These events will be designed to listen to and educate residents on challenges while gathering feedback and concerns.
- Hometown Strategies will be responsible for organizing and analyzing all feedback gathered through the public engagement activities. This information will be compiled into actionable insights that will be shared with the Township to inform decision-making.
- After each engagement event, Hometown Strategies will prepare detailed recaps summarizing the discussions and feedback. These recaps will be shared with the community through email, the Township website, and other communication channels, ensuring that those unable to attend the events can still stay informed.

3. Key Stakeholder Engagement

- Hometown Strategies will assist in developing strategies to engage key stakeholders, including business leaders, community organizations, and local elected officials, ensuring that they are well-informed about the Township's challenges and efforts.
- Hometown Strategies will track the progress of these relationships, including follow-up after key stakeholder meetings to ensure ongoing communication and collaboration on issues.

4. Communications

- Compile county-wide media contact and publication lists.
- Hometown Strategies will assist in crafting messages that can be implemented on social media platforms to assist with the public engagement process.
- Hometown Strategies will assist in crafting any necessary press releases, op-eds, and letters to the editor related to the public engagement and community education process. This will also include preparing for any relevant TV and radio interviews.

- Hometown Strategies will assist in crafting relevant messaging for the Township and staff as necessary.
- Hometown Strategies will be responsible for engaging in crisis communications when the situation arises. This will include devising crisis response strategies and key communications in a timely fashion.

Proposed Fees – Strategic Advising, Public Engagement, Key Stakeholder Engagement, Communications, Crisis Communications

- \$3,000 monthly retainer
- Payments due on the 15th of each month
- Term: June 1, 2025 - January 30, 2026
- Note: Termination of contractual services will require a 30-day notice by either party of the agreement and full compensation for that final 30 days.

Steve Kelly, Miami Township

Cody Rizzuto, President of Hometown Strategies