

MIAMI TOWNSHIP

#MiamiTownshipProud

2026 Sponsorship Packet

Connecting Community. Supporting Families. Building Partnerships.

For sponsorship inquiries, contact:

Ryan Himes

Recreation Director

Ryan.Himes@MiamiTwpOH.gov · (513) 248-3727



To become a sponsor contact Ryan Himes at Ryan.Himes@miamitwpoh.gov or (513) 248-3727.

About Miami Township

Home to more than 43,000 residents, Miami Township is one of Clermont County’s largest and most vibrant communities. Nestled just outside the Greater Cincinnati area, the township offers a perfect balance of suburban comfort, natural beauty, and economic growth.

Our residents are highly engaged—actively participating in township programs, community events, and volunteer efforts that strengthen our shared sense of connection. Miami Township takes pride in its safe neighborhoods, top-rated schools, and strong local businesses that help our community thrive.

By partnering with the Miami Township, your organization has the opportunity to connect directly with this dynamic, family-oriented audience. Sponsorship helps us continue offering meaningful community events and activities while showcasing your business as a valued supporter of Miami Township’s growth and quality of life.

WHY PARTNER WITH US?

Connect with the Community

Engage with Miami Township’s 43,000+ residents through family-friendly events, recreation programs, and local initiatives that bring our community together.

Build Your Brand

Show your commitment to enhancing the quality of life in Miami Township while aligning your business with a trusted and active local government.

Get Involved

Choose from sponsorship opportunities, program scholarships, or in-kind donations — all customizable to meet your organization’s marketing goals and budget.

COMMUNITY ROUNDUP

Source: U.S. Census

POPULATION 43,943	MALE: 50%	HOUSEHOLDS 17,103	MEDIAN INCOME \$117,546
	FEMALE 50%		AVG. PERSONS PER HOUSEHOLD
AGE DISTRIBUTION			2.6
UNDER 18 23%	18 - 64 59%	65 AND OVER 18%	



SOCIAL MEDIA

Source: 2024 Facebook and Google Analytics

FOLLOWERS	USERS REACHED	INTERACTIONS	CITY WEBSITE VIEWS
10,000+	200,000	20,000+	350,000+

45,000+ VIEWS IN 2024 BETWEEN PARKS, RECREATION & CULTURE’S WEB PAGES

MIAMI TOWNSHIP PARKS, RECREATION & CULTURE



4 PARKS	4 PLAYGROUNDS	1 FITNESS COURT	3 RENTAL FACILITIES
300ACRES OF PARKLAND			

SPRING PROGRAMS AND EVENTS

Adult Egg Scramble

The Adult Egg Scramble is one of Miami Township’s most anticipated spring events, attracting over 600 attendees for an evening packed with excitement and community fun. With more than 10,000 eggs scattered throughout the park, participants compete for prizes while enjoying music, food trucks, unique games, and adult beverages. The scramble begins at 6:00 PM, with food, drinks, and entertainment starting at 4:00 PM — creating a lively atmosphere that offers excellent visibility and engagement opportunities for event sponsors.



SPONSORSHIP LEVELS	GOLDEN EGG: \$2,500	BUNNY: \$1,000	CHICK: \$500
60-second commercial aired on MTTV with mention in newsletter and event naming rights	✗		
Logo and name included on select printed materials (flyers, event programs, signs) Recognition on social media posts promoting the event	✗	✗	
Logo featured on event signage and programs Recognition on event social media posts	✗	✗	✗
Recognition on social media posts promoting the event	✗	✗	✗



SPRING PROGRAMS AND EVENTS

Easter Extravaganza

The annual Easter Extravaganza at the Miami Township Civic Center brings families together for a fun-filled spring celebration! Children enjoy crafts, cookie decorating, face painting, games, and special treats handed out by the Easter Bunny and helpers (no egg hunt).

Popular attractions like the petting zoo and magic show make this one of our most loved community events. It’s a perfect opportunity for sponsors to connect with local families in a lively, welcoming setting.

SPONSORSHIP LEVELS	HOP: \$1,500	SKIP: \$500	JUMP: \$250
60-second commercial aired on MTTV with mention in newsletter and event naming rights	✗		
Logo and name included on select printed materials (flyers, event programs, signs) Recognition on social media posts promoting the event	✗	✗	
Logo featured on event signage and programs Recognition on event social media posts	✗	✗	✗
Recognition on social media posts promoting the event	✗	✗	✗





SUMMER PROGRAMS AND EVENTS

Miami Township Recreation Department Summer Camps

Each summer, the Miami Township Recreation Department hosts weeklong, all-day camps designed to give kids unforgettable experiences filled with learning, creativity, and fun. With a different theme each week, campers enjoy everything from outdoor adventures and sports challenges to science experiments and art projects — all in a safe, engaging environment.

This is your opportunity to sponsor a week of camp and connect your business with hundreds of local families. Sponsoring a camp week helps us provide quality programming, supplies, and memorable experiences — while promoting your brand to the community in a meaningful way.

SPONSORSHIP LEVELS	GOLD: \$1,500	SILVER: \$500	BRONZE: \$250
60-second commercial aired on MTTV Logo and name included on all printed materials (brochures, flyers, signs) and event naming rights	✗		
Logo and name included on select printed materials (flyers, event programs, signs) Recognition on social media posts promoting the event	✗	✗	
Logo featured on event signage and programs Recognition on event social media posts	✗	✗	✗
Recognition on social media posts promoting the event	✗	✗	✗

SUMMER PROGRAMS AND EVENTS

Second Saturdays

SPONSORSHIP LEVELS	GOLD: \$2,500	SILVER: \$1,000	BRONZE: \$500
60-second commercial aired on MTTV with mention in newsletter and event naming rights	✗		
Opportunity for banner & tabling placement at event	✗	✗	
Logo featured on event signage and programs w/ verbal recognition at event	✗	✗	✗
Recognition on social media posts promoting the event	✗	✗	✗

From May through September, Miami Township comes alive with our Second Saturday event series, offering five family-friendly community gatherings. Each month brings something unique— from our Mother’s Day Workout & Shop in May, to two live summer concerts, and an exciting vintage baseball game featuring the Reds Hall of Fame and Museum’s 1869 Red Stockings vintage baseball team. These events attract residents and visitors alike, providing strong visibility for sponsors while supporting local engagement, recreation, and small businesses. One sponsorship rate covers all five events, ensuring your organization receives consistent, season-long recognition.



FALL PROGRAMS AND EVENTS

Harvest Fest

Celebrate the season at Miami Township’s beloved Annual Harvest Festival and Community Bonfire at Community Park! Guests can snuggle up by the bonfire and enjoy live music from the Counting Skeletons Band, while kids explore crafts, face painting, and balloon art inside the Leming House. Outdoors, families can experience a pumpkin patch, hayrides, a treat trail, food trucks, and a special appearance by Raptor Inc., showcasing their incredible birds of prey and rehabilitation efforts.

With over 1,500 attendees each year, this popular fall event offers sponsors excellent visibility and the opportunity to connect directly with the community in a festive, family-friendly atmosphere.

SPONSORSHIP LEVELS	HARVEST: \$2,500	HAYRIDE: \$1,000	PUMPKIN: \$500
60-second commercial aired on MTTV Logo and name included on all printed materials (brochures, flyers, signs) and event naming rights	✗		
Logo and name included on select printed materials (flyers, event programs, signs) Recognition on social media posts promoting the event	✗	✗	
Logo featured on event signage and programs Recognition on event social media posts	✗	✗	✗
Recognition on social media posts promoting the event & free both at event	✗	✗	✗

FALL, SPRING & SPRING PROGRAMS AND EVENTS

Fishing Derby

Reel in the fun at our annual Kids Only Fishing Tournament at the Lakeside Pavilion! Young anglers compete for prizes in multiple age categories, with registration beginning at 9:00 a.m. and the tournament running from 10:00 a.m. to noon. This free, family-friendly event encourages outdoor recreation and community involvement, drawing families from across the township. Sponsors will have the opportunity to support youth engagement and promote their business in a relaxed, outdoor setting. This sponsorship level includes all three of our youth-focused fishing events, giving partners extended visibility throughout the season.

SPONSORSHIP LEVELS	GOLD: \$1,500	SILVER: \$500	BRONZE: \$250
60-second commercial aired on MTTV Logo and name included on all printed materials (brochures, flyers, signs) and event naming rights	✗		
Logo and name included on select printed materials (flyers, event programs, signs) Recognition on social media posts promoting the event	✗	✗	
Logo featured on event signage and programs Recognition on event social media posts	✗	✗	✗
Recognition on social media posts promoting the event	✗	✗	✗



Police & Fire H2O with the 5-0

H2O with the 5-0 & FD is an annual outreach program by Miami Township Safety Services at Timber Creek Apartments, Pebble Brooke Apartments, and Longfield Park. Designed to connect residents with first responders in under-resourced neighborhoods, the program builds trust through casual, one-on-one interactions. We host three events each year, and sponsorship covers all three, giving partners year-round visibility while supporting a safe and meaningful community experience.



SPONSORSHIP LEVELS	GOLD: \$1,500	SILVER: \$500	BRONZE: \$250
60-second commercial aired on MTTV Logo and name included on all printed materials (brochures, flyers, signs) and event naming rights	×		
Logo and name included on select printed materials (flyers, event programs, signs) Recognition on social media posts promoting the event	×	×	
Logo featured on event signage and programs Recognition on event social media posts	×	×	×
Recognition on social media posts promoting the event	×	×	×



SPONSORSHIP LEVELS	GOLD: \$2,500	SILVER: \$500	BRONZE: \$250
60-second commercial aired on MTTV Logo and name included on all printed materials (brochures, flyers, signs) and event naming rights	×		
Logo and name included on select printed materials (flyers, event programs, signs) Recognition on social media posts promoting the event	×	×	
Logo featured on event signage and programs Recognition on event social media posts	×	×	×
Recognition on social media posts promoting the event	×	×	×

Police & Fire National Night Out

The Miami Township Police Department hosts National Night Out every year to foster police-community relations by bringing community members and the police together. Being the premier annual event designed to boost neighborhood camaraderie, this event is always well attended and hosted in a large public space capable of holding a capacity crowd. The programming offered by the first responders and community partners is extensive, making this a must-attend event and a community favorite.



SPONSORSHIP LEVELS	GOLD: \$1,500	SILVER: \$500	BRONZE: \$250
60-second commercial aired on MTTV Logo and name included on all printed materials (brochures, flyers, signs) and event naming rights	✗		
Logo and name included on select printed materials (flyers, event programs, signs) Recognition on social media posts promoting the event	✗	✗	
Logo featured on event signage and programs Recognition on event social media posts	✗	✗	✗
Recognition on social media posts promoting the event	✗	✗	✗

Winter Game On!

Game On! is a Mom & Son themed night out designed to complement our beloved Bows & Bowties Daddy-Daughter Dance. Hosted at Miami Township's own Scene75 Entertainment Center, this fun-filled, interactive evening brings families together for an unforgettable experience. Each registration includes pizza and a drink, a special gift for every son, a \$10 game card, and two hours of unlimited access to select attractions including Go Karts, Mini Golf, Mini Bowling, 4D Theater, Laser Maze, Atomic Rush, Spin Zone Bumper Cars, and more. Pre-registration is required and space is limited.



Winter Bows & Bowties

Bows & Bowties is Miami Township's annual Daddy-Daughter Dance, a special evening where fathers—or another important guy in a little girl's life—can share quality time and create lasting memories. This year, the event is moving to Scene 75, offering a fun, safe, and memorable environment for dancing, games, and family bonding. The evening celebrates the unique bond between a little girl and her special guy, providing a joyful, family-focused experience that leaves a lasting impression on the community.

SPONSORSHIP LEVELS	GOLD: \$1,500	SILVER: \$500	BRONZE: \$250
60-second commercial aired on MTTV Logo and name included on all printed materials (brochures, flyers, signs) and event naming rights	✗		
Logo and name included on select printed materials (flyers, event programs, signs) Recognition on social media posts promoting the event	✗	✗	
Logo featured on event signage and programs Recognition on event social media posts	✗	✗	✗
Recognition on social media posts promoting the event	✗	✗	✗

HOLIDAY EVENTS

Tree Lighting

Join us for a magical evening as we kick off a beloved holiday tradition in Miami Township! Celebrate the season as Santa arrives on a Miami Township fire truck at 6:00 PM and helps count down the lighting of our community tree. Afterward, guests can head inside the cozy Leming House to enjoy festive crafts, light refreshments, photos with Santa, and more.

This festive event draws families from across the township, providing sponsors with a unique opportunity to connect with the community and be part of a cherished holiday tradition.

SPONSORSHIP LEVELS	Tree Topper \$1,500	Tinsel \$1,000	Ornament \$500
60-second commercial aired on MTTV Logo and name included on all printed materials (brochures, flyers, signs) and event naming rights	✕		
Logo and name included on select printed materials (flyers, event programs, signs) Recognition on social media posts promoting the event	✕	✕	
Logo featured on event signage and programs Recognition on event social media posts	✕	✕	✕
Verbal recognition and thanks during MTTV's live parade coverage Complimentary parade float entry	✕	✕	✕



HOLIDAY EVENTS

Holiday Parade

The Miami Township Holiday Parade brings the entire community together to celebrate the magic of the season! Spectators line the route from Miami Plaza along Business 28 to Meijer, enjoying the sights and sounds of the holidays with high school marching bands, lighted floats, local businesses, and community groups. Miami Township's Fire, Police, Service, and Recreation Departments join churches, schools, and civic organizations to make this one of the most anticipated events of the year.

Attracting residents from across the township, this festive parade offers sponsors the chance to shine in front of a large, engaged audience while spreading holiday cheer.

SPONSORSHIP LEVELS	Tree Topper \$2,500	Tinsel \$1,500	Ornament \$1,000
60-second commercial aired on MTTV Logo and name included on all printed materials (brochures, flyers, signs) and event naming rights	✕		
Logo and name included on select printed materials (flyers, event programs, signs) Recognition on social media posts promoting the event	✕	✕	
Logo featured on event signage and programs Recognition on event social media posts	✕	✕	✕
Verbal recognition and thanks during MTTV's live parade coverage Complimentary parade float entry	✕	✕	✕

Outfield & Court Banner Advertising

Show your community pride while keeping your business front and center all year long! For just \$350 per year, your business can be featured on a custom sign at one of Miami Township's outfield banner at one of our baseball fields or pickleball courts.

Each sponsorship includes professional design, printing, and installation of your sign or banner — all handled by the Miami Township Recreation Department. Your signage will stay up for a full year, giving your business continuous exposure to residents, visitors, and families who enjoy our parks, ballgames, and community events.

As an added bonus, your business will also be featured in the Miami Township Newsletter, reaching even more community members throughout the year.

This is an affordable and effective way to advertise locally, connect with the community, and support the programs that make Miami Township such a special place to live, work, and play.

For more information and pricing details, please contact Ryan Himes at ryan.himes@miamitwpoh.gov.

Field & Shelter Naming Rights

Strengthen your community connection with our Field & Shelter Naming Rights Program.

This exclusive sponsorship opportunity allows your business or organization to place its name on one of our athletic fields or park shelters, providing year-round visibility and recognition as a committed community partner.

With customizable options available, naming rights pricing and duration can be tailored to fit your organization's goals and level of involvement. Your investment includes professionally designed and installed signage at the selected field, court, or shelter—handled by the Miami Township Recreation Department.

This is a unique way to demonstrate your support for local recreation while ensuring your name is seen by thousands of residents, families, and visitors throughout the year.

For more information and pricing details, please contact Ryan Himes at ryan.himes@miamitwpoh.gov

